# SPONSORSHIP OPPORTUNITIES JULY 22, 2019 chippin' children

# FROM DISABILITIES TO POSSIBILITIES

Support our special needs neighbors in Walworth County and the health and wellness of Wisconsin's children - all while enjoying a great day of golf, camaraderie, networking and entertainment! Join the Geneva National Foundation and Children's Hospital of Wisconsin on Monday, July 22 and let's get Chippin' for Children!









### **OUR 2019 SPONSORS**

#### **CO-PRESENTING**



GOLD



RECEPTION



### **OUR 2019 SPONSORS**



CART





**BEVERAGE CART** 



**DRIVING RANGE** 

Jim Newman Foundation / Hummel Construction CENTERPIECE



BREAKFAST



### **OUR 2019 SPONSORS**

#### **OWN A HOLE**





### 









AWINTRUST COMMUNITY BANK

# SPONSORSHIPS AT A GLANCE



#### Prominent banners/signage at eve Number of golfers for lunch & dinner Golfers receive free on-course beve Name and logo on ads/marketing Advertisement size in event program Sponsor listing in event program Recognized during evening appea May include logo on tee gift Signage at lunch and logo on lunch Logo on bar, ice display, & napkins Prominent logo on all golf carts Prominent logo on all beverage ca Ability to place gifts in golf carts Ability to place promo booth on ra Hole activation Tee box signage on two courses

Presence on website

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### **Co-Presenting Sponsors**

- Prominent on-site event signage.
- Logo on ads/marketing materials.
- Golf, lunch, and dinner reception for sixteen (16). On-course beverages for sixteen (16).

### **Matching Appeal Sponsor**

- Company highlighted during appeal.
- Prominent on-site event signage.
- Logo on ads/marketing materials.
- Golf, lunch, and dinner reception for eight (8).

### **Gold Sponsor**

- Prominent on-site event signage.
- Logo on ads/marketing materials.
- Golf, lunch, and dinner reception for eight (8).

Children's/GNF website presence.

Children's/GNF website presence.

One full-page event program ad.

- One full-page event program ad.
- On-course beverages for eight (8).

- Children's/GNF website presence.
- One full-page event program ad.
- On-course beverages for eight (8).







### **Tee Gift Sponsor**

- Prominent on-site event signage.
- Logo on ads/marketing materials.
- Golf, lunch and dinner reception for four (4).

### **Reception Sponsor**

- Prominent on-site event signage.
- Company logo in ice display.
- Golf, lunch and dinner reception for four (4).
- Children's/GNF website presence.

### **Lunch Sponsor**

- Logo on event lunch bags.
- Prominent on-site event signage.
- Golf, lunch and dinner reception for four (4).

- Children's/GNF website presence.
- One half-page event program ad.

- Company logo on bar accessories.
- Company logo embedded in illuminated cocktail bar.
- One half-page event program ad.

One quarter-page event program ad.



SOLD

SOLD

\$7.500

**1** Available

### **Cart Sponsor**

- Prominent on-site event signage.
- Company logo on golf cart signage.
- Golf, lunch and dinner reception for four (4).

#### **Beverage Cart Sponsor**

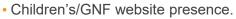
- Prominent on-site event signage.
- Company logo on all beverage carts.
- Golf, lunch and dinner reception for four (4).

### **Driving Range Sponsor**

- Company logo on driving range signage.
- Opportunity to set up promotional booth on range. 
  One-quarter page event program ad.
- Golf, lunch and dinner reception for four (4).

- Children's/GNF website presence.One half-page event program ad.
- Opportunity to place branded gift in each cart.

- Children's/GNF website presence.
- One-quarter page event program ad.







SOLD

SOLD

### **Centerpiece Sponsor**

- Logo incorporated into centerpiece design.
- Golf, lunch and dinner reception for four (4).

### **Breakfast Sponsor**

- Logo incorporated into centerpiece design.
- Golf, lunch and dinner reception for four (4).

- Children's/GNF website presence.
- Listed as Centerpiece Sponsor in event program.

- Children's/GNF website presence.
- Listed as Centerpiece Sponsor in event program.

### **Own-a-Hole Sponsor**

- Opportunity to "activate a hole" (e.g., create a sampling station, lounge or other branded experience). Sponsors are encouraged to staff the hole and engage with golfers during the outing.
- Company logo on tee box signage on both courses.
- Golf, lunch and dinner reception for four (4).
- Children's/GNF website presence.
- · Listed as Hole Sponsor in event program.



SOLD

SOLD



### **PLAYER LEVELS**

All player levels include 18 holes of golf, lunch and dinner.

#### Foursome

Twosome





\$375

\$750

\$1,500



#### **SPONSORSHIP AGREEMENT**

### **AGREEMENT FORM**

□ Yes! I would like to participate in the Chippin' for Children Event on July 22, 2019.

#### SPONSORSHIP OPPORTUNITIES:

- Co-Presenting Sponsor \$20,000 SOLD
- Co-Presenting Sponsor \$20,000 SOLD
- Matching Appeal Sponsor \$10,000
- Gold Sponsor \$10,000 SOLD
- Tee Gift Sponsor \$7,500
- Reception Sponsor \$7,500
  Lunch Sponsor \$5,000
  SOLD

- Beverage Cart Sponsor \$5,000 SOLD
  Driving Range Sponsor \$5,000 SOLD
- Golf Cart Sponsor \$5,000 SOLD
- Breakfast Sponsor \$3,000 SOLD
- Centerpiece Sponsor \$3,000 SOLD
- Own a Hole Sponsor \$2,500

#### PLAYER OPPORTUNITIES:

Foursome - \$1,500

Twosome - \$750

- Individual Player \$375

#### □ We are unable to participate. Please accept our enclosed gift of \$\_\_\_\_\_

(Checks made payable to Geneva National Foundation)

This agreement has been accepted on the \_\_\_\_\_ day of \_\_\_\_\_, 2019.

Company Name:\_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

#### Please return this form to:

Geneva National Foundation
Attn: Leslie Johnson/Chippin' for Children
1221 Geneva National Ave.
Lake Geneva, WI 53147
Phone: 262.245.7025
E-mail: <u>ljohnson@palomaresorts.com</u>

TAX ID: 20-2296860 Geneva National Foundation & Children's Hospital of Wisconsin reserves the right to cancel or change the date or location of Chippin' For Children in its sole discretion, in the event of extreme weather, accidents, riots, strikes, epidemics, acts of God, or any other conditions Geneva National Foundation & Children's Hospital of Wisconsin determines to be beyond its control. Should the Chippin' For Children be canceled, Geneva National Foundation & Children's Hospital of Wisconsin will make every effort to reschedule the event. If the event is not rescheduled, Children's Hospital of Wisconsin will not make any refunds of any amounts paid to it in connection with the event.